



JO HAWKES
GUSTAVO TISSERA

WHO?

JO HAWKES

Jo Hawkes is an Art Director & Designer from England. Living and working in London, Barcelona and Amsterdam for the last eight years, her work spans the conceptual to the commercial; from inventing whisky tea parties to illustrating Jamie Oliver's restaurant menus. Adapting to any brief, with a keen eye for detail and a passion for all things design (or food) related.

With no one set style, she digs deep into the core of what a brand stands for and both conceptualises and visualises it in a coherent and expressive way. She has worked at some of the world's most celebrated design studios with both large and small brands and is comfortable concepting, illustrating, copywriting or art directing.

Selected clients:

Nike | Jamie Oliver | Adidas | Philips | Levis | Jordan | Easyjet | Hema | Volkswagen | Dulux

GUSTAVO TISSERA

Gustavo Tissera, founder and director of About Growth, has over 25 years of international experience across management, strategy consultancy, commercial direction, marketing, communication, sales team development. His most successful projects were developed for Beauty Sector, Fast Moving Consumer Goods, Business School, Industrial Distribution Tech and E-business B2B & B2C.

With a degree in senior management from IESE Business School as well as extensive experience in Go To Market & Business Development and consultancy. Since living and working across Milano, Barcelona and Madrid; Gustavo has supported a variety of International markets with a recent focus in Spain, Italy, South Europe and Latin America.

Selected clients:

Pirelli Tyres | Revlon | Harlequin | Icx | Calvo | IESE | GB Foods (Grand' Italia) | Startup Ole | Tools Group

WHAT?

Hello.

So you know who we
are but what do we do?

WHAT?

In short: we help
your brand take off.

WHAT?

From validating your
concept & identifying
challenges

WHAT?

to executing the growth
plan & bringing your
company to market.

WHAT ELSE?

But wait.

We can do even more.

WHAT ELSE?

We can design your
entire brand identity.
Everything from your
logo and typography

WHAT ELSE?

to consumer journeys
and brand experiences.

WHAT ELSE?

Launching your brand
into the stratosphere &
partnering with you to
keep it flying.

SAY HELLO BACK

Let's talk:

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